



CareCompass360°

CareCompass360° is a new and innovative approach to member health support, based on a holistic health model and initially aimed at our polychronic and high-risk members.

How it works – CareCompass360° whole person support model

CareCompass360° provides a more personalized and seamless experience than ever before



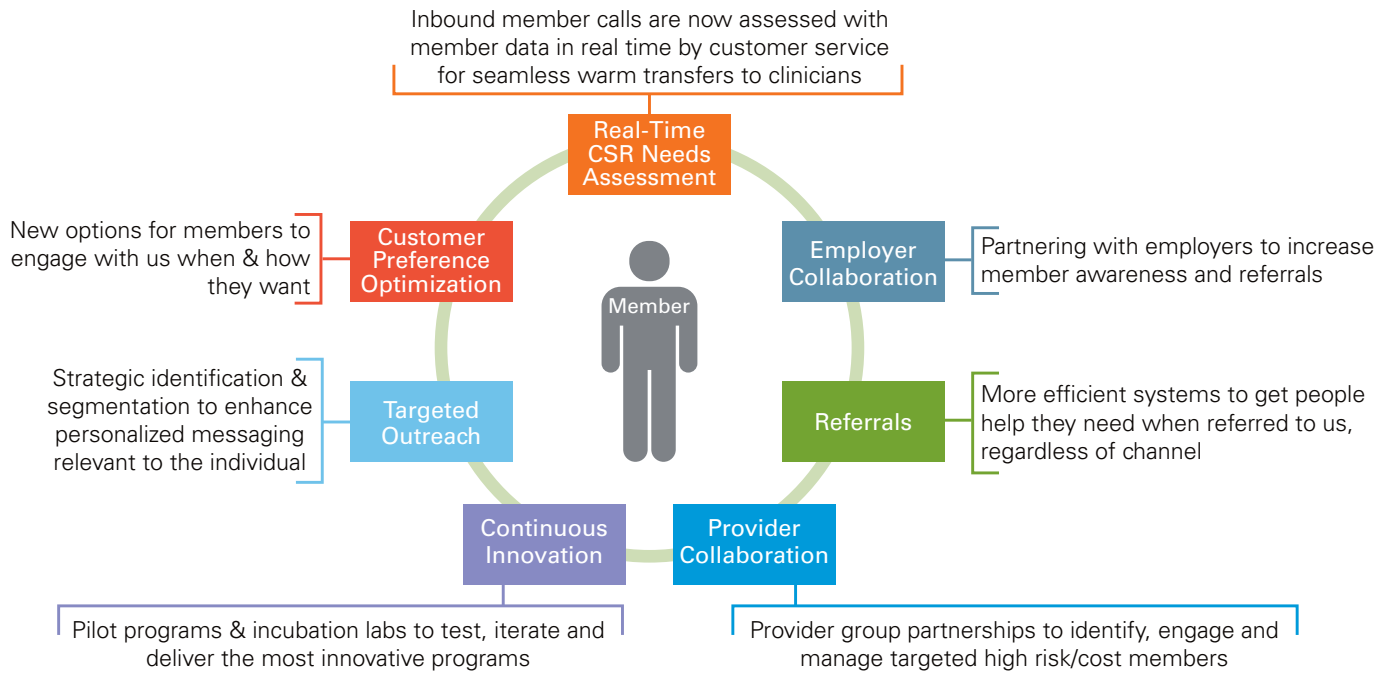
Whole health principles:

- Shift focus away from managing specific conditions and diseases to a more personalized approach when assisting members and their families in managing their health
- Expanding capabilities to effectively engage members in health support programs including self-management of conditions
- Launch a more personalized, holistic approach and model, initially focused on polychronic and high-risk members with impactable care opportunities
- Consolidate all clinical services into one integrated program and shift to a financial model based on actively engaged participation

What this means for members:

- A single point of contact
- Personalized and integrated support experience
- Assistance removing barriers to self-managing conditions and health improvement

Enhanced engagement



Meeting members where they are and **communicating in ways they want** leads to the most optimal experience in member care. **Current and expanding capabilities include:**



► Please contact your account manager for further information on program details.

Premera Blue Cross is an Independent Licensee of the Blue Cross Blue Shield Association